

AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1-14. (canceled).

15. (new): A method of enabling a site server and a customer to share at least one of a contents encryption and a contents decryption key, the method comprising:

the site server receiving personal information of the customer;

generating a unique encryption key corresponding to the received personal information of the customer; and

transmitting the generated encryption key to the customer.

16. (new): The method of claim 15, wherein the personal information of the customer is generated based on a resident registration number of the customer.

17. (new): The method of claim 15, further comprising:

storing the personal information of the customer and the encryption key; and

generating a customer database using the stored personal information and encryption key.

18. (new): A method of enabling a site server and a customer to share at least one of a contents encryption and a contents decryption key, the method comprising:

the customer transmitting personal information of the customer; and

receiving a unique specific encryption key corresponding to the personal information of the customer.

19. (new): The method of claim 18, wherein the personal information of the customer is generated based on a resident registration number of the customer.

20. (new): The method of claim 18, further comprising storing the personal information of the customer and the encryption key.

21. (new): A contents encryption method comprising:
receiving personal information of a customer;
generating a unique encryption key corresponding to the personal information of the customer; and
encrypting contents using the encryption key.

22. (new): A content decryption method comprising:
transmitting personal information of a customer;
receiving a unique encryption key corresponding to the personal information of the customer; and
decrypting encrypted contents using the encryption key.